

Driving Clinical Excellence



Lippincott's
**NURSING
ADVISOR**

**The Right Answers.
Right Now.**

 Lippincott's
Nursing Solutions

Lippincott's NURSING ADVISOR



The Right Answers. Right Now.

Learn how *Lippincott's Nursing Advisor* can help you and your nurses achieve clinical excellence.

Lippincott's Nursing Advisor is specifically designed for instantaneous access to the direct clinical answers that nurses need immediately, using over 3,000 evidence-based monographs to support clinical excellence at the point-of-care.

LET US HELP YOU:

- Improve standardization and quality of care
- Improve nurse confidence and autonomy
- Improve patient outcomes

BY PROVIDING YOUR NURSES WITH:

- Easy access to individual nursing-specific entries
- Evidence-based, best practices information
- The correct answers delivered immediately for only what the nurse needs to know at that moment in time

3,000+ ORIGINAL ENTRIES INCLUDE:

- Diseases
- Diagnostic Tests
- Treatments
- Signs & Symptoms
- Hospital-Acquired Conditions
- Patient Education
- Nursing Care Plans
- Drugs
- Reference and Guidelines
- Patient Handouts
- Associated Procedures (when licensed with *Lippincott's Nursing Procedures and Skills*)
- Digital Reference Books



**The Right Answers.
Right Now.**

MODEL COMPONENT	FORCE OF MAGNETISM	HOW LIPPINCOTT'S NURSING ADVISOR HELPS YOU SUPPORT CLINICAL EXCELLENCE
Transformational Leadership	Quality of Nursing Leadership (Force #1) Management Style (Force #3)	<ul style="list-style-type: none"> Delivers the most current evidence-based, consistent clinical knowledge and best practice information and guidelines. Provides a common vehicle to standardize decision-making. Empowers nurses at the point-of-care with the confidence to deliver improved patient outcomes.
Structural Empowerment	Personnel Policies and Programs (Force #4) Community and Healthcare Organization (Force #10) Image of Nursing (Force #12) Professional Development (Force #14)	<ul style="list-style-type: none"> Provides a comprehensive resource developed specifically for the clinical nurse, sending a message to the staff that the institution supports them. Delivers a basis for promoting consistency and standardization of care across the continuum. Offers trusted information to the nurse who must float to an unfamiliar patient care unit. Contributes a means to enhance patient care and outcomes for your collaborative partnerships with nursing schools, nursing researchers and community-based programs.
Exemplary Professional Practice	Professional Models of Care (Force #5) Consultation and Resources (Force #8) Autonomy (Force #9) Nurses as Teachers (Force #11) Interdisciplinary Relationships (Force #13)	<ul style="list-style-type: none"> Enables your nurses to practice autonomously in any unit at any time by building confidence in their decisions through delivery of quick, relevant and authoritative answers within their workflow. Contributes a conduit to integrate a culture of evidence-based best practice into your institution's framework. Makes appropriate patient teaching readily available at all times with patient education for every entry. Provides a tool for patient care planning. Offers accurate and consistent answers when questions arise. Ensures staff is referencing the same content at all times.
New Knowledge, Innovation & Improvements	Quality Improvement (Force #7)	<ul style="list-style-type: none"> Enables the application of new knowledge and evidence to patient care via regular updates. Standardizes practice guidelines and protocols to improve safety, quality of care and patient outcomes by use of evidence-based content. Encourages further research with full-text online access to the most popular references.
Empirical Quality Results	Quality of Care (Force #6)	<ul style="list-style-type: none"> Offer your nurses high-quality care guidance to promote optimal patient outcomes based on current evidence, standards and regulations.

2012 American Nurses Credentialing Center. All rights reserved. Table adapted and reprinted with permission from the American Nurses Credentialing Center. The content of *Lippincott's Nursing Advisor* is not produced nor endorsed by the Magnet Recognition Program® of the American Nurses Credentialing Center.

When time is of the essence, *Lippincott's Nursing Advisor* is the best tool you can give your nurses. Your nurses deserve the best, and so do your patients.

To learn more about *Lippincott's Nursing Advisor* and Lippincott's other nursing solutions:

Call: 1-855-695-5070

E-mail: LNA@LippincottSolutions.com

Visit: www.LippincottSolutions.com

Promo Code: LNACLEXBC



Wolters Kluwer
Health

Lippincott
Williams & Wilkins

Inspired Learning for Life

1-855-695-5070

LNA@LippincottSolutions.com

www.LippincottSolutions.com

Promo Code: **LNACLEXBC**

